

# PABLO MANUEL LOPEZ

Multimedia Designer | Motion Graphics | 3D Generalist

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## PROFILE

Multimedia Designer with experience creating digital content, motion graphics, 3D modeling and render, video editing, and responsive web design. Skilled in Adobe Creative Suite, Blender, and front-end technologies to produce engaging visual experiences across web, social media, and marketing campaigns. Passionate about combining creativity, storytelling, and technical execution to deliver high-quality digital products for global teams.

## EXPERIENCE

### Freelance Multimedia Designer & Content Creator

2020 – Present | La Plata, Buenos Aires

- Produced multimedia content including video editing, motion graphics, and 3D visuals and animations for brands and independent clients.
- Developed visual materials for social media campaigns in vertical and horizontal formats.
- Edited photo and video content using Adobe Creative Suite tools.
- Coordinated directly with clients, ensuring timely delivery and creative consistency.
- Designed and developed responsive websites using HTML, CSS, JavaScript, and Bootstrap.
- Created 3D models and renders for products and animations.

### Social Media Content Management

2025 | Las Estacas

- Designed multimedia assets for Instagram and LinkedIn marketing campaigns.
- Produced motion graphics and promotional videos for digital platforms.
- Developed responsive websites for businesses in the agriculture sector.

## EDUCATION

Facultad de Artes, Universidad Nacional de La Plata

**Bachelor's Degree in Multimedia Design** | 2018 – 2024

## FEATURED ACTIVITIES

- Exhibitor at the Chairs Exhibition organized by the Department of Multimedia Design as part of the Admission activities | 2025
- Speaker at the 6th Student Research Conference on Artistic and Design Disciplines (JEIDAP) | 2023

## SOFTWARE & WEB

- Adobe Creative Suite
- Blender (3D Modeling & Rendering)
- Substance Painter
- HTML, CSS, JavaScript, Bootstrap, Responsive Design

## 3D

- Blender
- Modeling
- Rendering
- Animation
- Product Visualization

## CREATIVE

- Motion Graphics
- Video Editing
- Graphic Design
- Branding Assets
- Social Media Design

## SOFT SKILLS

- Creative Problem Solving
- Collaboration
- Communication
- Adaptability
- Time Management
- Attention to Detail

## LANGUAGES

- Spanish (Native)
- English (intermediate)